



# GlobusWorld 2024

## SPONSOR PROSPECTUS

MAY 7-9, 2024  
THE STUDY HOTEL  
CHICAGO, IL



[globusworld.org](https://globusworld.org)

# Why Sponsor GlobusWorld?

Now in its 13<sup>th</sup> year, the GlobusWorld conference brings together a unique mix of research computing managers, HPC systems administrators, scientists and developers to discuss experiences and best practices for Globus, the leading system for managing the research data lifecycle. The conference attracts over 100 attendees from top universities, labs, supercomputing centers and companies, giving sponsors a valuable opportunity to engage with a highly targeted audience in an intimate setting.

The GlobusWorld agenda includes tutorials, presentations, demos and panels designed to deliver practical advice on how to manage research data at scale—as well as open time for informal discussions and Q&A. Attendees come to GlobusWorld for the chance to connect with, and learn from, their research computing colleagues who are building and using cutting-edge data management solutions, and to get details on roadmaps and new capabilities from Globus and our partners.

## GlobusWorld by the Numbers

**>100** attendees

**40%** research computing/HPC managers

**40%** storage system managers & system administrators

**15%** developers & researchers

**5%** students

## Past Sponsors

**Quantum**

**FUJIFILM**

**aws**

**INTERNET**

**intel**

**Microsoft**

**iRODS**

**wasabi**  
hot cloud storage

**cloudycluster**  
by Omnibond™

**SPECTRA**

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# Venue

GlobusWorld 2024 will take place at The Study Hotel, located on the beautiful University of Chicago Campus. As with past GlobusWorld conferences, sponsor tables will be located inside the ballroom or in the foyer just outside this ballroom where breaks will be held, providing sponsors with the ideal opportunity to engage with attendees throughout the day.



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# Sponsorship Levels & Benefits

## Platinum Sponsor

Your company will receive official recognition as Platinum sponsor with the following benefits:

- 5 minute speaking slot during the conference
- Opportunity to provide raffle giveaway to attendees
- Custom slide screening by Globus during keynote session (2 slides)
- 6' tabletop in premium location (power & network provided)
- Logo recognition on website and in promotional outreach
- Opt-in post meeting attendance list
- Two complimentary registrations
- Custom web page on registration website with opportunity to include a video

**Investment: \$4,000**

## Gold Sponsor

Your company will receive official recognition as Gold sponsor with the following benefits:

- 30 second video from sponsor to be shown prior to a session
- Opportunity to provide giveaway to attendees
- Custom slide screening by Globus during keynote session (1 slide)
- 6' tabletop exhibit (power & network provided)
- Logo recognition on website and in promotional outreach
- Two complimentary registrations
- Opt-in post meeting attendance list

**Investment: \$2,000** (*non-profits: \$1,000*)

## Silver Sponsor

Your company will receive official recognition as Silver sponsor with the following benefits:

- One complimentary registration
- Logo recognition on website, printed materials, and promotional outreach
- Logo on Globus slide in opening keynote address

**Investment: \$1,000** (*non-profits: \$500*)

## Reception Sponsor

- Custom signage with your brand prominently featured throughout the reception
- Acknowledgement during reception, with introduction of your staff by Globus
- Table to give away promo materials
- One complimentary registration

**Investment: \$2,000** (*one available*)

## Meal Sponsor

- Custom signage with your brand prominently featured during a breakfast or lunch
- Table to give away promo materials

**Investment: \$1,000** (*three available*)

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# Exhibit Setup and Staffing Information

You may set up your exhibit on Monday, May 6<sup>th</sup> after 5PM, or on Tuesday, May 7<sup>th</sup> before 8AM. Breakdown: You may take down your exhibit anytime after 3PM on Wednesday, May 8<sup>th</sup>. Exhibits include a draped 6ft, WiFi network access, two chairs and a standard 120V power strip. Higher electrical requirements, if available, may be subject to an additional charge by the hotel.

To plan for staffing your exhibit: Attendees will have time to visit your exhibit during breakfast, lunch, and the two refreshment breaks during Days 1 and 2 of the conference. The opening reception on Tuesday will take place in a different room, so your staff should plan to attend that reception rather than stay at your exhibit table. For detailed timing, the complete conference program can be found here: [globusworld.org/program](http://globusworld.org/program).

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# Registration

All sponsors must register for GlobusWorld. Please register at [globusworld.org/register](http://globusworld.org/register). In the "Special Requirements" field at the end of the online registration form, please type in **SPONSOR**. You will be provided with a single-use registration code for each complimentary registration included in your sponsorship: Platinum – two, Gold – two, Silver – one, Reception Sponsor – one.

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# Sponsor Content

Please provide us with your logo and other content listed below as soon as possible to give you maximum exposure in our marketing materials and communications. Following is a list of what we will need from you:

## All Sponsors

- **Logo** – artwork must be in a scalable vector graphics format (e.g. EPS, AI, or SVG) and will be placed on a white background



Please send all files to Susan Tussy at [stussy@uchicago.edu](mailto:stussy@uchicago.edu)

## Platinum Sponsors Only

(content for dedicated webpage on GlobusWorld.org)

- **Company Description** – please supply a 100-word description
- **Video** please supply a weblink to a video
- **Collateral** – please supply two pieces of collateral in pdf format
- **Webpage Link** – please supply a link to a page on your website
- **Contact Info** - please supply a contact name and email address

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# Shipping Information

All boxes should be shipped to the name of the person from your organization who will be receiving them at the hotel (i.e. the sponsor's name). **GlobusWorld** and the date your person will arrive at the hotel should also be listed on the shipping label.

Any shipping and handling fees will be the responsibility of the sponsor. (More shipping information will be provided.)

Example shipping label:

**The Study Hotel**  
1227 E. 60th St.  
Chicago, IL 60637

Care of: *[guest's name]*  
Date of Arrival: May 6, 2024  
Group Name: GlobusWorld

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# Contact

Any questions regarding sponsorship opportunities or any other aspects of the conference should be directed to:

Susan Tussy  
Communications and Outreach  
[stussy@uchicago.edu](mailto:stussy@uchicago.edu)

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# GlobusWorld 2024 Sponsor Agreement

By signing this agreement, the Company (hereinafter referred to as "Sponsor") is agreeing with the details of the selected sponsorship level as presented below, and understands the financial responsibilities of the sponsorship.

Sponsor Representative \_\_\_\_\_

Company Name \_\_\_\_\_

Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Sponsorship Level (please check your sponsorship level):

**Platinum Sponsor – \$4,000**, providing the following benefits:

- 5 minute speaking slot during the conference
- Opportunity to provide raffle giveaway to attendees
- Custom slide screening by Globus during keynote session (2 slides)
- 6' tabletop in premium location (power & network provided)
- Logo recognition on website and in promotional outreach
- Opt-in post meeting attendance list
- Two complimentary registrations
- Custom web page on registration website with opportunity to include a video

**Gold Sponsor – \$2,000 (\$1,000 for non-profits)**, providing the following benefits:

- 30 second video from sponsor to be shown prior to a session
- Opportunity to provide giveaway to attendees
- Custom slide screening by Globus during keynote session (1 slide)
- 6' tabletop exhibit (power & network provided)
- Logo recognition on registration website and in promotional outreach
- Two complimentary registrations
- Opt-in post meeting attendance list

**Silver Sponsor – \$1,000 (\$500 for non-profits)**, providing the following benefits:

- One complimentary registration
- Logo recognition on website, printed materials, and promotional outreach
- Logo on Globus slide in opening keynote address

**Reception Add-On Sponsor – \$2,000 (one available)**, providing the following benefits:

- Custom signage with your brand prominently featured throughout the reception
- Acknowledgement during reception, with introduction of your staff by Globus
- Table to give away promo materials
- One complimentary registration

**Meal Add-On Sponsor – \$1,000 (three available)**, providing the following benefits:

- Custom signage with your brand prominently featured during a breakfast or lunch
- Table to give away promotional materials

In return for the benefits specified for the selected sponsorship level, the Sponsor agrees to:

1. reasonably promote and advertise the conference using Sponsor’s existing email lists, website, and other channels.
2. promptly complete all sponsorship administrative requirements, including: (a) provide a copy of the logo usage policies to conference staff, pursuant to any formal logo or trademark use agreement required by the Sponsor; (b) authorize use of Sponsor’s logos and names on the GlobusWorld website and in promotional materials; (c) provide logos, marks, and names as scalable, high-resolution graphics files within 7 (seven) days of this agreement being signed; and (d) provide a copy of the Sponsor’s presentation materials (if sponsoring at the Platinum or Gold level) 5 (five) days prior to the conference opening; (e) Platinum sponsors should provide all dedicated webpage assets as soon as possible to ensure maximum exposure on the GlobusWorld.org website.
3. provide, via email to [stussy@globus.org](mailto:stussy@globus.org), the following information for each attendee receiving a complimentary conference registration, by no later than April 1, 2024: name, title, organization, address, email, and phone.
4. pay the sponsorship commitment in full within 30 days of invoice, which shall be fully refundable if the conference is cancelled.

Invoices shall be sent to the Sponsor Representative listed above. Checks shall be made payable to **The University of Chicago** and mailed to:

Mercedes Zavala  
The University of Chicago – Globus  
401 N. Michigan Avenue. Suite 900  
Chicago, IL 60611

Please return the signed agreement to [stussy@globus.org](mailto:stussy@globus.org).

\_\_\_\_\_ for Sponsor (print name)

\_\_\_\_\_ for Globus (print name)

\_\_\_\_\_ Title

\_\_\_\_\_ Title

\_\_\_\_\_ Signature

\_\_\_\_\_ Signature

\_\_\_\_\_ Date

\_\_\_\_\_ Date